

**HELPING MEN LIVE WELL** 

## Male Incontinence: Dispose with Dignity

While there are initiatives and facilities in place to support female employees, male incontinence facilities often remain overlooked. By providing dedicated disposal units for those dealing with male incontinence, companies can showcase their commitment to employee well-being, create safe spaces, and demonstrate social responsibility.

## **7 IN 10 MEN** WITH MALE INCONTINENCE

stated they would be more likely to use a business if they knew it was supporting a scheme for the provision of male incontinence bins or products in the washroom.\*



\*Source: https://www.phs.co.uk/media/3664/98431-phs-group-male-incontinence-whitepaper\_final.pdf

## Why phs Male Incontinence Bins?

- Addressing an unmet need. By providing discreet and dignified disposal units for male incontinence, businesses address an unmet need within their workforce and promote inclusivity, acknowledging that health issues affect people of all genders.
- Employee well-being and dignity. Alleviate the stress and embarrassment often associated with managing incontinence in public spaces. Employees and customers who feel supported and respected are more likely to have higher job satisfaction, productivity, and loyalty, knowing they have a safe space when out and about.
- **Creating safe spaces.** Implementing male incontinence facilities and disposal units fosters an environment of safety and support. Men dealing with incontinence will feel more comfortable and less anxious about attending meetings, interacting with colleagues, or spending time in shared spaces.
- Social responsibility and company image. This initiative showcases the company's responsible attitude, appealing to customers, investors, and potential employees who value companies with a strong commitment to social causes.
- Building a caring company culture. A company that prioritises the needs of its employees and customers sends a powerful message about its values and culture. Such initiatives contribute to building a caring and empathetic work environment where everyone feels valued and supported, regardless of their health conditions.
- A sustainable partnership. The waste collected from a phs Male Incontinence Bin will be diverted away from landfill thanks to our phs LifeCycle Strategy. The waste we collect will be taken to a nearby energy-from-waste facility where it is turned into energy that will help power local communities and industries.

