**Achieving BOG STANDARD in our workplace**

Dear [name],

As an employee of [name of business], I am writing to you regarding ensuring male incontinence bins are available in our workplace washrooms.  By working to achieve BOG STANDARD in our workplace, I’m confident we can help end the silent and unnecessary suffering felt by many men across the UK.

**What is BOG STANDARD?**

The [BOG STANDARD Charter](http://www.phs.co.uk/BOGSTANDARD) has been developed by **phs** Group and Prostate Cancer UK to ensure men are able to easily access disposal facilities for incontinence waste, allowing them to dispose with dignity and continue living their lives, free from embarrassment, shame or anxiety.

The Charter lays out washroom standards designed to ensure the correct facilities are provided for men living with incontinence. By being early adopters of the BOG STANDARD Charter, we can lead the way in our sector and beyond, while ensuring everyone in our workplace is comfortable and has access to the facilities they need.

The full BOG STANDARD Charter can be read here: [www.phs.co.uk/BOGSTANDARD](http://www.phs.co.uk/BOGSTANDARD)

**The Importance of male incontinence bins**

The issue of inadequate facilities for men living with incontinence was brought to my attention following [research by **phs** Group and Prostate Cancer UK](https://www.phs.co.uk/male-incontinence/resource-hub/whitepapers/).  Therefore, I thought it would be good to share some highlights from this research:

* Prostate cancer is the most common cancer in men. One in eight men will be diagnosed in their lifetime, and nearly 60% of men are faced with urinary incontinence after prostate cancer treatment.
* The NHS estimates that between 3-6 million people in the UK suffer with some degree of incontinence, with a third of men over 65 affected.
* For many people, living with urinary incontinence can become debilitating, as a lack of facilities when out and about in public puts many men off even leaving their home in the first place. Over a third of men surveyed by **phs** group said they leave the house less often due to a lack of disposal facilities for incontinence products.

**Take action today!**

I’m sure you will agree that the stats above are eye-opening. They also highlight that it is likely many men in our workplace are living with incontinence without having access to the facilities they need.

Therefore, I would urge you to consider adopting BOG STANDARD, to add male incontinence bins to our workplace washrooms as soon as possible. By having open conversations about this issue, we will reduce the stigma surrounding male incontinence.

To learn more, there are plenty of educational resources available at: [Male Incontinence Matters (phs.co.uk)](https://www.phs.co.uk/male-incontinence/). Here you will find research and case studies to help you further understand the scope of the issue, and why it is so important to create washrooms that cater to the needs of everyone.

The team at Prostate Cancer UK are keen to partner with organisations that prioritise men’s health within the workplace. They are open to exploring collaborative opportunities to further raise awareness amongst colleagues and raise funds to invest into ground-breaking scientific research. They are contactable via partnerships@prostatecanceruk.org.

I would appreciate if you could keep me informed of your thoughts on this matter, and any progress made towards adding male incontinence bins to washrooms in our workplace.

Yours faithfully,

[name]
[contact details]